

TIME	PROGRAM		
8.00 am	General registration Arrival tea and coffee Exhibition area open		
8.50 am	PLENARY OPENS		
9.00 am	Welcome to EMUC 2017 CS Tan, Chief Executive Officer, <i>Esri Malaysia</i>		
9.15 am	Welcome address YB Datuk Ir Dr Haji Hamim Bin Samuri, Deputy Minister - Ministry of Natural Resources and Environment		
9.30 am	Esri Malaysia Geoinnovation Awards Ceremony (including a presentation from Esri SAG award winner - PEGIS) Joanne Loh, Chief Technology Strategist, <i>Esri Malaysia</i>		
10.05 am	Morning tea Exhibition area		
10.35 am	Landmark GIS study reveals path to a sustainable future Eric Yee, Sales Director, <i>Esri Malaysia</i>		
10.50 am	Geospatial Big Data: Trends in Analytics Kyunam Kim - <i>Esri</i>		
11.25 am	Creating a digital representation of reality Oliver Marc Schaetzle, <i>HERE Technologies</i> , and <i>MaCGDI</i>		
11.45 am	Introducing GIS Hub Joanne Loh, Chief Technology Strategist, <i>Esri Malaysia</i>		
12.00 pm	Behind the scenes: Malaysia disaster management exercise LT Kol Norazlin BT Pamuji, Section Director, <i>Defence Geospatial Division - BGSP</i>		
12.20 pm	Lunch Exhibition area		
	Enterprise Science* Meeting Room 401 & 402	Analytic Science* Ballroom 2	Design Science* Meeting Room 403 & 404
1.50 pm	ArcGIS Enterprise: Next evolution ●●● Imran Ariffin, <i>Esri Malaysia</i>	Insights for ArcGIS - data driven decision-making ●● Ili'aina Yaakop, <i>Esri Malaysia</i>	JTUWMA: Encouraging an open approach to data sharing ■ Datuk Haji Safar Bin Untong, <i>Sabah Land & Survey Department</i>
2.20 pm	Distributed collaboration under the hood ●●● Will Phua, <i>Esri Malaysia</i>	ArcGIS Pro: Next generation desktop ● Fahmi Razali, <i>Esri Malaysia</i>	A strategic approach to urban planning ■ Gs.Junainah Binti Abu Kasim, <i>Kuala Lumpur City Hall</i>
2.45 pm	GeoVal: Improving efficiency and effectiveness of valuation ■ Lifred Wong, <i>Dewan Bandaraya Kota Kinabalu</i>	The big picture: Imagery ●● Adam Muktar, <i>Esri Malaysia</i>	Seamless workflows with ArcGIS apps ● Asilah Ramli, <i>Esri Malaysia</i>
3.15 pm	GIS9: A flagship decision- making platform ■ Gs. Siti Zalina Binti Abu Bakar, <i>Jabatan Perancangan Bandar dan Desa Negeri Sembilan</i>	Getting started with 3D ●● Lo Kit Yeng, <i>Esri Malaysia</i>	Developer experience: The basics for non-developers ●● Hairunnisa Md Arus, <i>Esri Malaysia</i>
3.40 pm	Smart search and insights for GIS ■ Rohini Sooriamoorthy, <i>Statworks Group</i>	Local Government Benchmark Study: Discussion ■ Azlina Mahad and Kartini Abu Hassan, <i>Esri Malaysia</i>	Developer experience: ArcGIS API for Python ●●● Moey Min Ken, <i>Esri Malaysia</i>
4.00 pm	Afternoon tea Exhibition area		
4.20 pm	AFTERNOON PLENARY OPENS		
4.30 pm	Did you know? The latest in ArcGIS Firdaus Asri, Alvin Khaw and Wan Hamizi, <i>Esri Malaysia</i> Unlock your identity: Road ahead and platform update Azlina Mahad, Raja Bahjah and Amir Faisal		
4.55 pm	Closing address CS Tan, Chief Executive Officer, <i>Esri Malaysia</i>		
5.00 pm	CLOSE OF CONFERENCE		

● Foundation ●● Intermediate ●●● Advanced ■ All levels

*Attendees can join any of the 3 technology strands during EMUC