



DIRECTIONS LIVE

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Tuesday 24 April 2018

[Thistle Johor Bahru](#)



Time	Program	
8.00 am	Registration Networking	
9.30 am	Plenary Open Welcome Spatial trends in Malaysia CS Tan, Chief Executive Officer, <i>Esri Malaysia</i>	
10.00 am	Build. Connect. Share: The road ahead with ArcGIS Azlina Mahad, Solution Strategist, <i>Esri Malaysia</i> Lo Kit Yeng, Solution Engineer, <i>Esri Malaysia</i>	
10.50 am – 11.20 am	Morning tea Exhibition area	ArcLab: <ul style="list-style-type: none">• Product/Technology• Training & Certification• Professional Services• Partner & Data/Content• Technical Support and Maintenance
11.30 am	Welcome back	
11.35 am	Jumpstart your work: ArcGIS for Local & State Government Lo Kit Yeng, Solution Lead, <i>Esri Malaysia</i>	
12.00 pm	Industry case study: Local and state government Azlina Mahad, Solution Strategist, <i>Esri Malaysia</i>	
12.15 pm – 12.45 pm	User presentation Iskandar Sabri, Vice President, Urban Observatory, <i>Iskandar Regional Development Authority</i>	
12.45 pm – 1.00 pm	GeoTrivia Forum	
1.00 pm – 2.15 pm	Lunch Exhibition area	ArcLab: <ul style="list-style-type: none">• Product/Technology• Training & Certification• Professional Services• Partner & Data/Content• Technical Support and Maintenance



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2.15 pm	Welcome back	
2.20 pm	Jumpstart your work: ArcGIS for agriculture Lo Kit Yeng, Solution Engineer, <i>Esri Malaysia</i>	
2.45 pm	Industry case study: Agriculture Azlina Mahad, Solution Strategist, <i>Esri Malaysia</i>	
3.00 pm	GeoTrivia Forum	
3.15 pm	Wrap-up Eric Yee, Sales Director, <i>Esri Malaysia</i>	
3.30 pm – 4.30 pm	Afternoon Tea & Networking Exhibition area	ArcLab: <ul style="list-style-type: none">• Product/Technology• Training & Certification• Professional Services• Partner & Data/Content• Technical Support and Maintenance